



Agile Paris invites you to the 11th edition of the conference "Agile Tour". The particularity of the event is to discover workshops on many topics around Agility: Scrum, Kanban, SAFe, LeSS, Coaching, Innovation, Agile Marketing, Agile Education, Agile Budgeting, Leadership, Culture, Systemic, Conduct of Change...

**Agile Paris Sponsoring is a way to support the professional community; it also represents a long-term partnership around the human values that these approaches promote.**

# About Agile Paris



Members from Agile Paris communicate about Agile frameworks since 2008. They organize each year several events such as AgileTourParis and AgileParisByNight, and participate actively to AgileTourWorld.

For more information about Agile Paris: [www.agileparis.org](http://www.agileparis.org)

## Sponsorship Benefits

### # Branding and Promotion

- Increase your brand awareness; demonstrate the strength of your corporate brand, products and / or services.
- Market your products via event theme to leads in a creative way.
- Engage in an authentic dialogue with remarkable audience which are open-minded, curious, intelligent and hungry to learn.

### # Business Development

- Obtain direct access to current and potential clients during and after the event
- Create new business opportunities with recognized stakeholders and attendees
- Network with recognized IT companies or speakers to create further business opportunities

### # Recruitment & HR

- Attract high quality talents from the local community
- Show your employees your determination to support their action towards Agility
- Approach recognized speakers
- Introduce practical sessions to your employees to improve their performance and broaden their knowledge
- Provide practical trainings to your employees to improve their performance and widen their knowledge
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### # Business strategy

- Show your employees your commitment to agile values
- Build a long-term relationship with the AgileTour brand
- Support the local agile community through the sponsoring of the local AgileTour event
- Demonstrate your organization's forward-looking management practices.

# Our Offers

## Partner: 7.000 €

The Partner offer represents a joint action for the year 2018-2019:

- For AgileTourParis, including PRESTIGE+ sponsorship
- Video interview published on the AgileParis.org channel
- An evening on an Agile Theme organized in your premises with Content, Participantes and Photos.
- Number of entries included: 6

## Coach Clinic (Prestige+): 5.000 € (exclusive Scrum Alliance until 31st October)

- Logo on the website: agiletour.org
- Logo on the website on the AgileParis's Meetup mainpage
- Logo on the website: agileparis.org
- Personalizing Coach Clinic space with the ScrumAlliance colors (materials provided by the sponsor)
- Use the AgileTourParis2018 logo on all your communication and commercial media
- Goodies distribution (provided by the sponsor) by Facilitator coaches
- Setup of a stand with goodies (optional + 500 euros)

## Prestige +: € 4,500

Includes the PRESTIGE offer and the following:

- Intervention to introduce your company during the "word of the sponsors" (filmed)
- Logo on the agiletour.org website
- Logo on the AgileParis's Meetup website
- Logo on the agileparis.org website
- Number of entries included: 4

## Prestige: € 4,000

Includes the PLATINUM offer and the following:

- Booth
- Intervention to present your company during the "word of the sponsors" (filmed)
- Logo on Videos
- Number of entries included: 3

## Platinum: 3.000 €

Includes the GOLD Offer and the following:

- Booth space
- Logo on local communication mails
- Number of entries included: 3

## Gold: 1.500 €

- Logo on the presentation page of the Local event
- Use the AgileTour2018 logo on all your communication and commercial media
- Logo on the AgileTourParis Powerpoint template provided to speakers
- Text describing your company on the page dedicated to the Sponsor

## Media sponsorship

- Your logo on the presentation page of the Local event
- Text describing your company on the page dedicated to the Sponsor
- Use the AgileTourParis2018 logo on all your communication and commercial media



# Form

## Instructions

Completing all sections, signing and returning to the address below. Thank you for making a copy for your records. After acceptance of your sponsorship file, the organizers will send you an email to confirm your participation.

Company .....  
Contact name .....  
Job/Title .....  
Address (street) .....  
Zipcode .....  
City .....  
State .....  
Country .....  
Email .....  
Telephone .....

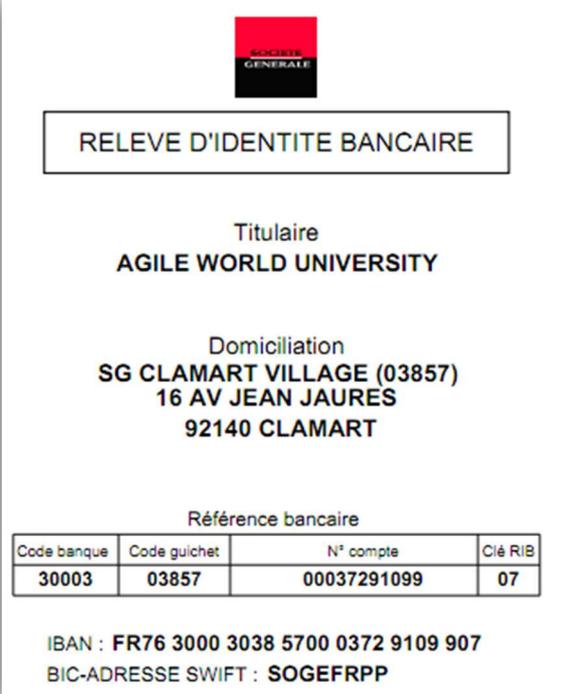
## Commitment

Regarding the opportunity to sponsor the AgileTourParis event and the benefits associated with the level of..... sponsorship, we are committing to pay the amount of .....€ at the signature to the "Agile World University"'s non-profit organization, financial manager of the event.

I hereby agree to send any cancellation request at least 30 days before the event. I accept that any payment already made cannot be refunded.

At..... Date: .....

Signature:



**SOCIÉTÉ GÉNÉRALE**

**RELEVÉ D'IDENTITÉ BANCAIRE**

Titulaire  
**AGILE WORLD UNIVERSITY**

Domiciliation  
**SG CLAMART VILLAGE (03857)  
16 AV JEAN JAURES  
92140 CLAMART**

Référence bancaire

Code banque	Code guichet	N° compte	Clé RIB
30003	03857	00037291099	07

IBAN : **FR76 3000 3038 5700 0372 9109 907**  
BIC-ADRESSE SWIFT : **SOGEFRPP**

## Method of payment

By transfer to the bank account of the association "Agile World University".

Document to be signed and returned by email (scan or PDF) to the attention of:

Patrice Petit  
Agile Paris  
team@agileparis.org